



**North Staffordshire
Risk Capital Fund plc**
Funding Local Enterprise

Business Plan Outline Format for Applications to NSRCF

- Executive Summary
- Company History & Background
- The Product/Service (including product protection)
- The Market
- Sales & Marketing
- Management & Staff
Please include CVs of the Director(s) as an appendix to the Plan
- SWOT Analysis
- Funding Requirements
- Financial Information
For an established business please include, as an appendix to the Plan, up to date financial year end Accounts and, if available, Monthly Management Accounts.
With all applications we wish to see detailed Financial Projections, including Cash Flow Forecast, Operating Budget (P & L) and Balance Sheet projections. These should be prepared on a month by month basis for Years 1 & 2 and at least in outline for Year 3.
- Appendices

This is a suggested outline and merely contains the basic areas that should be addressed. Each individual Business Plan will need to be tailored according to the specific factors relevant to that Business.



North Staffordshire Risk Capital Fund PLC
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Company Number: 4504088. Registered at Companies House, Cardiff