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We Have Moved

Our new address is:

**Commerce House
Festival Park
Stoke-on-Trent ST1 5BE**



Our telephone number (01782 266408) & our email address (info@nsrcf.co.uk) are unchanged



North Staffs Risk Capital Fund PLC

- Finance for New & Growing Companies
- Dedicated to economic regeneration in North Staffordshire
- Unsecured Loans for Working Capital with minimum formalities
- Call us for a no-obligation discussion

Cash Boost for North Staffordshire Companies



After lending more than £950,000 to companies across our area,

NSRCF has secured an additional £600,000 of funding to continue helping regenerate the North Staffordshire business environment by supporting new and growing firms.

Chief Executive Arthur Bailey says "Since our Fund was originally established around 230 jobs have been created or safeguarded in the businesses which we have supported. We know there is no shortage of brilliant ideas, creativity and innovation

across North Staffordshire and we can provide that essential 'link' in the funding chain.

We are delighted that this additional funding will enable us to provide ongoing support in the future. The success we have had to date demonstrates that there are many situations in which viable businesses cannot always secure the level of finance they need from conventional sources, and NSRCF can help fill that funding gap."

The new money, which will provide loans up to £50,000, is funded through Advantage West Midlands, with additional support from the Royal Bank of

Scotland and it strengthens our ability to continue to making a positive impact on this area's economy.

We want more businesses to come forward, and we urge local bankers and accountants to be aware of what we can offer to assist their clients.

With our additional funding stream, and office relocation, we are well placed to continue our success in supporting the development of vibrant local companies.

Please contact us for more details or an informal chat.

NSRCF Supporting New Technology



A Newcastle-under-Lyme business specialising in call monitoring technology has received backing from North Staffordshire Risk Capital Fund to the tune of £50,000.

Voiceproof Ltd was founded in 2005 by Steve Bott, Simon Scragg and Lee Smith when they saw a gap in the call monitoring systems market.

Voiceproof Managing Director Steve Bott says:

“Our technology reflects the growing call monitoring commerce market worldwide and we are now a major part of that market. The support we’ve had from NSRCF has been fantastic.”

Through Voiceproof the trio have developed a technically advanced call recording company focused on the supply of easy to use call monitoring products that far exceed all current technology on the

market. It is the only system of its kind to include a call attendant, call router and call logger in one unit.

The technology is used by companies across the world to record and store all inbound and outbound calls.



This is particularly important to companies like call centres, banks, etc whose business is conducted over the phone.

Currently 4 staff are employed in the business which is based within The Silverdale Enterprise Park, Newcastle-under-Lyme. This is expected to grow to 8 over the next three years.

Turnover is expected to hit £4 million over the same period.

Managing Director Steve Bott says: “Our technology reflects the growing call monitoring commerce market worldwide and we are now a major part of that market.

The technology behind Voiceproof is now only feasible due to the widespread roll-out of broadband.

The support we’ve had from NSRCF has been fantastic. We are using the investment to market our technology further.”



Obtaining Funding from NSRCF

- NSRCF provides unsecured working capital loans, of between £10,000 to £50,000 to owner-managed companies based in North Staffordshire.
- Our target is businesses, whether new or existing, with sustainable potential for growth, including opportunities where companies can be revitalised by management succession.
- We have strong links with the Business Support networks in order to improve the quality and number of opportunities offered by the Fund.
- A high proportion of the businesses we support are either start-ups, or less than three years old. Typically, they are knowledge-based and innovative.
- Our application process is simple and straightforward. Initially we wish to see a Business Plan and Financial Projections to form the basis of the application. We do not call for directors guarantees or other security.

North Staffordshire Risk Capital Fund PLC

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Funding Local Enterprise

